

ORDER



Orders
Order / Rev: 44222
Alt Order #: 08831289
Product Desc: DCCC
Estimate: 1192
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 07/20/12 / 11/05/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	45	\$27,390.00	\$23,281.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	45	\$27,390.00	\$23,281.50	0.00
Totals	45	\$27,390.00	\$23,281.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	15%	\$27,390.00
Market	100%	\$182,600.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$45,650.00
KSTU	20%	\$36,520.00
KUCW	5%	\$9,130.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$63,910.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/30/12	11/02/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5:00 AM-5:30 AM	- TWTF - -	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
GOOD MORNING UTAH-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			1			\$90.00		0.00			
E 2	KTVX	10/30/12	11/02/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	- TWTF - -	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00

Advertiser:	Democratic Congressional Campaign Co
Product Desc:	DCCC
Estimate:	1192

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			1			\$150.00		0.00			
E 3	KTVX	10/30/12	11/02/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	- TWTF - -	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			2			\$200.00		0.00			
E 4	KTVX	11/06/12	11/06/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	- T - - - - -	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- T - - - - -			1			\$200.00		0.00			
E 5	KTVX	11/03/12	11/03/12	Good Morning America SAT GMA Sa 6a-7a	CM	6:00 AM-7:00 AM	- - - - - S -	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
GOOD MORNING AMERICA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S -			1			\$175.00		0.00			
E 6	KTVX	11/04/12	11/04/12	Good Morning America SAT GMA Su 6a-7a	CM	6:00 AM-7:00 AM	- - - - - S	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
GOOD MORNING AMERICA SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S			1			\$175.00		0.00			
E 7	KTVX	10/30/12	11/02/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	- TWTF - -	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
GOOD MORNING UTAH-630AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			2			\$250.00		0.00			
E 8	KTVX	11/06/12	11/06/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	- T - - - - -	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING UTAH-630AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- T - - - - -			1			\$250.00		0.00			
E 9	KTVX	10/30/12	11/02/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	- TWTF - -	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			2			\$300.00		0.00			
E 10	KTVX	11/06/12	11/06/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	- T - - - - -	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- T - - - - -			1			\$300.00		0.00			
E 11	KTVX	10/30/12	11/02/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- TWTF - -	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			2			\$200.00		0.00			
E 12	KTVX	11/04/12	11/04/12	This Week This Week	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	- - - - - S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S			1			\$250.00		0.00			
E 13	KTVX	10/30/12	11/02/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- TWTF - -	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			2			\$300.00		0.00			
E 14	KTVX	11/06/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- T - - - - -	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
THE VIEW															

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Advertiser: Democratic Congressional Campaign Co
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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	11/06/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$300.00		0.00			
E 15	KTVX	10/30/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-TWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
E 16	KTVX	10/30/12	11/02/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	-TWTF--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$400.00		0.00			
E 17	KTVX	10/30/12	11/02/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-TWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
E 18	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$400.00	P-1	0.00	NM	0	\$0.00
ABC4 NEWS-5P SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVX	10/29/12-11/04/12		Sat ABC4 News @ 5p		5:00 PM-5:30 PM	-----Sa--	:30		(\$400.00)		0.00	NM		
Credited [Credited Spot]															
E 19	KTVX	11/04/12	11/04/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS-5P SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$400.00		0.00			
E 20	KTVX	10/30/12	11/02/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	-TWTF--	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$500.00		0.00			
E 21	KTVX	11/03/12	11/03/12	NCAA FB 6p-9:30p NCAA FB 6p-9:30p	CM	6:00 PM-930 PM	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
ABC COLLEGE FTBL-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$1,200.00		0.00			
E 22	KTVX	11/05/12	11/05/12	Mon Spec Dancing w/Stars	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$7,000.00		0.00			
E 23	KTVX	10/30/12	10/30/12	Tue Spec Dancing Results Show	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-T-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
DANCING WITH STARS RESULTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,500.00		0.00			
E 24	KTVX	10/30/12	11/02/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	-TWTF--	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$900.00		0.00			
E 25	KTVX	11/03/12	11/03/12	ABC4 News at 10pm Sa Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00

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Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$800.00		0.00			
E 26	KTVX	11/04/12	11/04/12	ABC4 News at 10pm SuCM Su 10p-1030p	CM	10:00 PM-10:30 PM	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$900.00		0.00			
E 27	KTVX	10/30/12	11/02/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	-TWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
E 28	KTVX	10/30/12	11/02/12	Jimmy Kimmel Live M-F 1203a-0107a	CM	12:05 AM-1:05 AM	-TWTF--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
JIMMY KIMMEL LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$100.00		0.00			
E 29	KTVX	11/05/12	11/05/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
E 30	KTVX	11/05/12	11/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 31	KTVX	11/05/12	11/05/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 32	KTVX	11/05/12	11/05/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
E 33	KTVX	11/05/12	11/05/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
E 34	KTVX	11/05/12	11/05/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
													Totals	45	\$27,390.00